

## BREAKING NEWS ~ 11<sup>th</sup> NOVEMBER 2009

### THE MOST EXCELLENT INN IN GREAT BRITAIN – ITS OFFICIAL

THE CROWN INN, CHIDDINGFOLD has just been awarded the MOST EXCELLENT INN in GREAT BRITAIN for 2010 by Condé Nast Johansens!

The Condé Nast Johansens Awards for Excellence are made annually to those hotels, inns and restaurants worldwide that represent the finest standards and best value for money in luxury and independent accommodation.

THE CONDÉ NAST JOHANSENS INSPECTOR SAID OF THE CROWN “this little gem is absolutely superb – great location, great decor and great food – I can’t recommend it highly enough!” But it wasn’t only the regional Inspector who rated The Crown Inn as best in class, the awards are also based on guest nominations and survey reports.

DANIEL HALL, the proprietor, said “It’s taken a lot of hard work since we took over the Crown 18 months ago to make the Crown excellent again, especially during these challenging times. We are all so proud to be amongst the other Condé Nast Johansen winners such as Chewton Glen, Danesfield House Hotel and Le Manoir Aux Quat’ Saisons. It really is very flattering. We plan to go from strength to strength and ensure our policy of the finest standards and best value for money are upheld and surpassed.”

This latest accolade comes just 5 months after THE CROWN INN was awarded FIVE STARS by the AA. This was also an incredible achievement as there are only 10 other AA five star inns in the whole of England. In addition, the AA awarded THE CROWN, CHIDDINGFOLD **Highly Commended** status which means The Crown was recognised by the AA as the **BEST INN** in Surrey.

FOR FURTHER INFORMATION AND PHOTOS CONTACT: TRACY SMITHERS on 01428 684321 or email: [tracysmithers@thecrownchiddingfold.com](mailto:tracysmithers@thecrownchiddingfold.com).

[www.thecrownchiddingfold.com](http://www.thecrownchiddingfold.com)

## Condé Nast Johansens Excellence Awards

Condé Nast Johansens has an unequalled collection of **luxury hotels, luxury spas, country house hotels, boutique hotels, inns, resorts, restaurants and meeting venues**. These span 65 countries, from castles in Scotland, chateaux in France to exotic spas in the Indian Ocean. Each luxury venue is selected for its dedication to the highest standards of comfort, unique personality, warmth and service, impressive facilities and surroundings. Each and every hotel that we feature is annually inspected ensuring the trust of our users, so that you can indulge and experience our recommended luxury hotels and spas with confidence. We only invite the best to feature in our guides and website, so that you can experience the best in the combination of both comfort and service with some of the most stunning surroundings.

**The Condé Nast Johansens Awards for Excellence are made annually to those properties worldwide that represent the finest standards and best value for money in luxury and independent accommodation.**

The awards are based on responses from guest nominations, guest survey reports and our regional inspector reports drawn from hotels features in our most recent guides.

Condé Nast Johansens is now in its 28<sup>th</sup> year. The 2010 Condé Nast Johansens Guides, published October 2009, appear for the third time in a new compact size, with easy to use entries, clearer maps, greater portability, and with less paper so more environmentally friendly. The guides are supported by [www.johansens.com](http://www.johansens.com), which meet the demands of those preferring to search and make booking enquiries online.

Condé Nast Johansens remains the most comprehensive illustrated reference to annually inspected, independently owned hotels. With dedicated and highly trained Inspectors almost ten times as many properties have been assessed as appear in the Guides, in order to narrow the final selection down to, quite simply, the best selection of accommodation for independent travellers.

## AA Guest Accommodation Recognition Scheme -

### Definitions

#### AA Star ratings

From 2006, Stars replaced Diamonds as the AA's rating system for guest accommodation. Star ratings, from one to five, are used to assess guest accommodation. The following is a brief summary of standards expected from guest accommodation within their ratings.



Minimum quality requirements for cleanliness, maintenance, hospitality, facilities and service. A cooked or substantial continental breakfast is served in a dining room or eating area, or bedroom only.



Courteous service, well-maintained beds, and breakfast prepared with a good level of care.



A friendly welcome and good-quality, well-presented beds and furniture. A choice of good-quality, freshly cooked food is available at breakfast.



Attentive, more personalised service. At least half of the bedrooms are ensuite or have private bathrooms. Very good beds and high quality furniture. Breakfast offers a greater choice, and fresh ingredients are cooked and presented with a high level of care.



Awareness of each guest's needs with nothing being too much trouble. All bedrooms are ensuite or have a private bathroom. Excellent quality beds and furnishings. Breakfast includes specials/home-made items, high quality ingredients, and fresh local produce.

### ***Highly commended guest accommodation***



Yellow Stars indicate that an accommodation is in the top ten percent of its star rating. Yellow Stars only apply to three, four or five Star establishments.